

Partnerships that Improve our Community

February 2015

Today, we are asking you to consider joining us as we celebrate the third annual **Immigrant Culture & Art Association Fundraising Gala** on Saturday, March 28th, 2015, 5:30pm at Carmen's Banquet. We had successful annual celebration in past years, well attended by different cultures wearing their traditional attire.

Immigrant Culture & Art Association (ICAA) is a not for profit organization, which joins efforts and expertise with others, providing opportunities to the children and youth of immigrants and low-income families and involving them in productive, secure, and safe activities through art education and cultural events. Involving and integrating new immigrant artists and cultural workers into the mainstream artistic and cultural community life, settlement and integration is important.

We are seeking corporate partnerships/sponsorships, advertisers, ticket purchasers and/or donors to continue providing these programs. Our sponsorship program gives you the greatest flexibility in becoming a champion in our community. We thank you for the consideration and look forward to hearing from you. If you require any further information, please do not hesitate to contact me at any time.

We plan to host a spectacular event that will collectively celebrate the amazing accomplishments of ICAA. We hope that you will consider our request and honour us with your presence on March 28th, 2015 at Carmen's Banquet. Come and join us for a night of celebration and hear the music and enjoy the performances of talented musicians and dancers locally and Greater Toronto Area.

Net proceeds from this event will benefit the continuation of two major ICAA programs in Hamilton: Art education program for all ages; ICAA Artist Mentorship program.

I invite you to visit our website (www.immigrantart.org) to learn more about the programs we provide (<http://www.youtube.com/watch?v=Im4kEnoap6I&feature=youtu.be>).

For more information on sponsoring this event please contact me at 905-575-5628 or ruby.amog@gmail.com

Sincerely,



Ruby Sarmiento Amog, President, ICAA
Chair, 3rd Annual Fundraising Gala Committee
Director of Fundraising & Special Projects
www.immigrantart.org

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (\$3,300)

- Acknowledgement in electronic and printed materials produced for the 2014 event
- Four complimentary tickets
- Full page ad in the event program
- Recognition at the podium and opportunity to address the audience
- Banner displayed at the Gala (sponsor to provide)
- Your company logo listed on ICAA website
- Painting rendered by up and coming artist
- Opportunity to distribute information about your product or service

Community Partners Sponsors (\$1500)

- Acknowledgement in electronic and printed materials produced for the 2014 event
- Two complimentary tickets
- One-half page ad in the event program
- Recognition at the podium
- Your company logo listed on ICAA website
- Painting rendered by up and coming artist
- Opportunity to distribute information about your product or service

Printing Sponsor(s) (\$1500)

- Acknowledgement in electronic and printed materials produced for the 2014 event
- Two complimentary tickets
- One-half page ad in the event program
- Recognition at the podium
- Your company logo listed on ICAA website
- Painting rendered by up and coming artist
- Opportunity to distribute information about your product or service

Entertainment Sponsors (\$1000)

- Acknowledgement in electronic and printed materials produced for the 2014 event
- Two complimentary tickets to the event
- One-half page ad in the event program
- Recognition at the podium and in the event program
- Your company logo listed on ICAA website
- Opportunity to distribute promotional material about your product or service

Donor

- Recognition as Donor in the event program
- Recognition in ICAA website

Tickets: \$75.00 / person

Table of 10: \$750.00

AD SPONSORS

- Full Page (\$500.00) 10" x 7.5 " coloured
- Half Page (\$300.00) 4.75" x 7.5" coloured
- Business Card (\$100.00) regular business card size

Cheque / Money Order Enclosed

Total: \$ _____

Immigrant Culture & Art Association #001506861
51 Stuart Street, Hamilton Ontario, L8L 1B5, Canada
Tel: (905) 529-0181, Fax: (905) 522-5424
www.immigrantart.org

For more information on sponsoring this event please contact Ruby at 905-575-5628 or email ruby.amog@gmail.com or visit www.immigrantart.org

EMAIL SPONSORSHIP FORMS AND ART WORK / GRAPHICS / BUSINESS CARDS TO:
ruby.amog@gmail.com (resolution - no less than 300 dpi). Art work submission deadline:
March 12, 2015.

To purchase tickets please call Nithy Ananth 905-730-5760 or email nithyananth@hotmail.com